

Community Fundraiser

Salary: £27,691 (Pro Rata 35 HR FTE)
(Role can be Full Time 35 hours per week or Part-Time 28 hours per week)

The Role

You'll be helping disabled people feel unstoppable. As a Community Fundraiser you'll be right at the heart of our team's efforts to make sure no one affected by spina bifida or hydrocephalus feels alone.

Each year, we aim to raise over £100,000 through Community Fundraising to support our essential services. Your mission will be to generate income by engaging with businesses, community groups, third-party challenge events, and volunteer-led fundraising efforts across the Central Belt of Scotland (including Edinburgh and Glasgow).

This is an exciting and creative role where you will have the freedom to develop and implement your own fundraising strategies. As you grow your fundraising success, you'll have the chance to shape your own career path. At SBH Scotland we believe in rewarding success and encouraging staff to fulfil their potential. You'll also be part of an experienced team to support you every step of the way.

What SBH Scotland can offer you

Flexibility – We offer flexible working, including the opportunity to work from home or around caring responsibilities.

Motivated and supportive colleagues – Staff scored SBH Scotland as 9 out of 10 for motivation and a supportive work environment.

An opportunity to express yourself – Staff scored SBH Scotland as 8 out of 10 for being supportive in taking risks with new ideas.

We also offer: Workplace pension scheme, salary sacrifice scheme, death in service benefit, toil system, childcare voucher scheme, 30 days annual leave plus 4 statutory holidays.

Reporting to: Director of Fundraising

Place of Work: Hybrid office/home-working model with base being the Dan Young Building, Dullatur G68 0LS. Occasional travel within Scotland to accommodate needs of fundraising.

Working Hours: The post can be full time (35 hours) or Part Time (28 hours). Normal work hours are 9.00am to 4.30pm. The role will necessitate working some hours out with normal office hours, including evening and some weekends.

Key Tasks and Responsibilities

To be as unstoppable as the people we support.

- Implement the Community Strategy, delivering effective, exciting and appropriate fundraising activity including the development of a Farmers Market Scotland wide.
- To be responsible for the organisation of a well-established Ladies Lunch event
- Proactively recruit individuals and teams for third party challenge events i.e. Kiltwalk.
- Proactively develop and nurture relationships with potential funders and fundraisers e.g. businesses, community groups and individuals.
- Identify and follow up opportunities to secure non-cash or in-kind support, e.g. volunteering, pro bono support, donations of equipment.
- To be responsible for the stewardship of supporters.
- Co-ordinate the recruitment and appropriate use of volunteers to support local Fundraising.

To be innovative and creative in your role.

- Working with the Head of Communications & Marketing devise a communications plan to promote Community Fundraising initiatives.
- Identify potential PR opportunities.
- Work closely with Direct Services colleagues to involve them in building relationships with supporters and in fundraising activities as required.

A commitment to continuous learning and improvement.

- Provide regular analysis of income and impact.
- To gather data and feedback to learn from failures and apply learning to improve processes and applications.
- Ensure that all donor and prospect records are maintained and updated accurately and promptly on Raiser's Edge and that record keeping is compliant with the charity's Data Protection Policy.

Person Specification - Fundraiser

	Essential	Desirable
Qualifications/ Education	<ul style="list-style-type: none"> Educated to Higher Level or equivalent. 	
Experience	<ul style="list-style-type: none"> Previous experience of community fundraising in a charity environment. Proven experience of proactively identifying opportunities and cultivating supporters. Previous experience of a financially targeted environment. Knowledge and understanding of budgeting and ROI. 	<ul style="list-style-type: none"> Previous experience of managing and recruiting volunteers.
Knowledge and Skills	<ul style="list-style-type: none"> Knowledge of the competitor market in Scotland. Multi-level Communication Skills. Working experience of Microsoft Office Suite. 	<ul style="list-style-type: none"> Knowledge of Raisers Edge Fundraising Database
Personal Qualities	<ul style="list-style-type: none"> Confident, enthusiastic, and adaptable Innovative Proactive with the capacity to use own initiative and to be part of a team. 	
Circumstances	<ul style="list-style-type: none"> Able to work flexibly outside the normal working hours. Access to a car for business use and hold a current clean driving licence. 	

TO APPLY:

Please submit your CV and a Cover Letter outlining your experience, why you are interested in this role, and how you meet the skills and experience outlined above. Please also let us know if you're applying as a part or full time role.

Applications should be sent to jobs@sbhscotland.org.uk .

For an informal chat about the post please email [Deborah Roe](mailto:Deborah.Roe@sbhscotland.org.uk) via jobs@sbhscotland.org.uk with your contact details and we will be in touch.

At SBH Scotland we celebrate diversity and are committed to creating an inclusive environment for all employees. We are also a Disability Confident Employer - If you have a disability and meet all of the minimum criteria for this role, you can request a guaranteed interview. Please note that in your covering letter.

Closing Date for applications is: 5pm Friday 15th November 2024